



BOYS & GIRLS CLUB

MILESTONE REPORT

The Campaign for Great Kids. Great Futures.

February 2019

CAMPAIGN OVERVIEW

The Boys & Girls Club of Greater Baton Rouge, in close cooperation with the Recreation and Park Commission for the Parish of East Baton Rouge (BREC), is in the final



planning stage to build a new 31,000 square foot Boys & Girls Clubhouse at BREC's Howell Community Park in North Baton Rouge. This first-ever Clubhouse for Baton Rouge will be located immediately adjacent to BREC's new Howell Park recreation center, pool, and pool house. The combined project's budget comes to more than \$14 million.

TURNING TRAGEDY INTO OPPORTUNITY

During Baton Rouge's "flood of 2016," Howell Park was inundated with 60 - 90 inches of water. The near-complete destruction of the Park (including an underutilized golf course), provided an ideal blank slate for a complete complex redesign—which has now evolved into a major capital campaign.

COOPERATIVE ENDEAVOR AGREEMENT WITH BREC

In 2018, BREC and Boys & Girls Club completed an unprecedented Cooperative Endeavor Agreement, which includes the following terms:

1. Provides the Boys & Girls Club the land needed for the new Clubhouse (see design on reverse).
2. Enables the entire project to apply for matching funding via New Market Tax Credits.
3. Provides the Club with a long-term revenue stream via leasing its gym to BREC (when not in use by the Club).
4. Allows the Club to serve as the "developer" of the master plan (collecting in excess of \$250,000 in developer's fees).

OTHER PROFESSIONAL CONTRACTS

In addition to the CEA with BREC, the Club is working with Crescent Growth Capital to secure New Market Tax Credits. Additionally, we have engaged Coleman and Partners, Perez APC, and Joseph Furr Design Studios for architecture and design assistance.

CAMPAIGN

To date, and thanks to you and other visionary community leaders, the Club has made great strides towards our goal with additional requests under review. Staff and volunteers are continuing to aggressively seek additional donations by late spring, when we apply for financing, as well as the matching New Market Tax Credits.



Raised to Date

Needed

\$0

\$3 million

\$5.5 million

The Campaign for **GREAT KIDS. GREAT FUTURE.** Boys & Girls Club of Greater Baton Rouge



Conceptual plans and elevations by Coleman & Partners, (not final).

WE ARE ALMOST THERE!

The new Clubhouse will enable the Boys & Girls Club to more than double the number of kids served annually, from approximately 1,800 to 3,900. It will also more than double the number of program hours spent with each student, from 730 to 1,940 hours per year.