

Boys & Girls Club of Greater Baton Rouge
8281 Goodwood Blvd, Suite A
Baton Rouge, LA 70806-7742
(225) 383-3928

BOYS & GIRLS CLUB
OF GREATER BATON ROUGE

Boys & Girls Club Supporter
1981 Great Futures Way
Baton Rouge, LA 70806

**THE CLUB
MEMO**
MARCH 2018

PAT R. VAN BURKLEO, PRESIDENT

**MONTHLY MEMORANDUM FOR PEOPLE WHO CARE
ABOUT YOUTH IN OUR COMMUNITY**

Difference Makers Celebrated at Club Blue's 2nd Annual Great Futures Gala

On March 3, Club Blue—a young professionals group committed to supporting the mission and values of Boys & Girls Club— **celebrated 14 young professional leaders** at the 2nd Annual Great Futures Gala. Selected by prominent Baton Rouge professionals, these 14 up-and-coming leaders have made great strides in impacting and improving our community while also achieving professional success.

The Gala is over, but the changes we are making in the Baton Rouge community are never ending. Follow along with us on social media to see the impact the Club and honorees continue to have. With your help, Club Blue was able to raise **more than \$50,000** for Boys & Girls Club of Greater Baton Rouge...an increase over last year's event and a true testament to the support and empowerment these leaders have in our community.



Eric Dexter, Nicole Guidry, Makesha Judson, Lauren Westbrook Byrd and Ryan Byrd at the 2018 Great Futures Gala

National Boys & Girls Club Week ~ April 9 – 13

National Boys & Girls Club Week shines a spotlight on more than 4,000 Clubs throughout the United States and on military installations worldwide. At our local Club, each site will have special events during Boys & Girls Club Week including a poster design contest, wellness and fitness activities, and a Boys & Girls Club celebration. The Club will also ask supporters to **“turn your Facebook pages blue”** by posting BGC images to personal and business social media pages.

John A. Manda Golf Classic ~ May 14 at The Bluffs

The Boys & Girls Club, in collaboration with Manda Fine Meats, will host its 22nd Annual Golf Tournament at The Bluffs in St. Francisville on Monday, May 14. The tournament—a four-person team scramble—benefits local Boys and Girls Club after-school and summer programs and is in tribute to John A. Manda. To register or become a sponsor, visit us at www.BeGreatBatonRouge.org or contact our development team at Heather@BRClubs.org.

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Heather Otten Named Director of Development

The Boys & Girls Club of Greater Baton Rouge is pleased to announce Heather Otten as Director of Development. Heather comes to the Club as a seasoned non-profit professional experienced in fund development, marketing, communications, and program management. Attesting to her experience and vision, Pat Van Burkleo, CEO and President, says “I know that Heather will be a great asset for our organization and our movement.” A member of the Association of Fundraising Professionals and Forum 35, Girls on the Run board member, and graduate of the John W. Barton Leadership Development Program, Baton Rouge Area Foundation’s Development Fellows, and Metromorphosis’ Urban Leadership Development Initiative, Heather brings to the Club a passion for **making a difference by empowering others** to lead our community through mentorship, community service, and philanthropic endeavors. Please join us in welcoming Heather as the newest addition to our team! You can reach her by email at Heather@BRClubs.org.

BGCGBR Receives Grant to Support Triple Play Program

The Anthem Foundation has awarded \$20,000 to the Boys & Girls Club of Greater Baton Rouge’s Alaska Street site. This grant supports the TriplePlay program, a comprehensive health and wellness program which focuses on mind, body, and soul. The grant will fund the renovation of a TriplePlay Gamesroom for use by the Club members, boys and girls in grades K-5.

In April, We Celebrate Our Young Men & Women

As a part of our mission to **enable young people to reach their full potential as productive, caring, responsible citizens**, we are spending the months of March and April recognizing the accomplishments and achievements of our Club members.

Through leadership events and programming such as Youth of the Year, Youth Legislature, Passport to Manhood, and Girls at the Table, **we are cultivating and celebrating the leaders of tomorrow**. These special occasions give our Club members a chance to experience new opportunities, work with individuals from diverse backgrounds, and foster a deeper understanding of what it means to be good citizens.

Join us in celebrating our future leaders at the upcoming events:

- Youth of the Year: March 29th & 30th
- Youth Legislature: March 19th - April 26th
- Passport to Manhood: April 13th
- Girls @ the Table: April 20th



*Raymond Jetson,
President/CEO of MetroMorphosis, ties a tie on a
Club member at Passport to Manhood 2017*



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